



SACHI A. HAMAI
EXECUTIVE OFFICER

COUNTY OF LOS ANGELES BOARD OF SUPERVISORS

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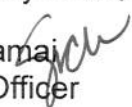
DON KNABE

MICHAEL D. ANTONOVICH

November 24, 2009

TO: William T Fujioka
Chief Executive Officer

Robert E. Kalunian
Acting County Counsel

FROM: Sachi A. Hamai 
Executive Officer

SUBJECT: REPORT ON LIMITATIONS ON SUGAR-SWEETENED BEVERAGES
AT COUNTY FACILITIES AND EVENTS

At the Board of Supervisors' meeting held November 17, 2009, the Board discussed Agenda Item No. 3 relating to supporting and implementing policy initiatives over the next two years to: support the reduced consumption of healthy foods and beverages; promote access to safe places for physical activity; promote improved early childhood nutrition; and promote smoking prevention and cessation. During the discussion, the Board requested you to report back in 90 days or sooner, if feasible, on the following:

1. An inventory of all County venues that would be affected by phasing out sugar-sweetened company sponsorships, advertising, and sugar-sweetened beverages, as well as a listing of all sugar-sweetened beverages provided at County venues;
2. Ways to provide alternative beverage choices in County vending machines and through event sponsorships; and
3. Determine if there are comparison charts that include the nutritional values of food and drinks so the public can make informative choices.

Enclosed is a copy of the transcript to assist you in preparing your report.

SAH:ag

Enclosure

c: Each Supervisor
Dr. Jonathan E. Fielding,
Director of Public Health

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